



# *Giving Hope*

*A Mission Expansion  
Campaign*

**InnerVisions HealthCare**  
An unPlanned Pregnancy and STD Medical Clinic





## *Our Mission*

InnerVisions HealthCare provides women and men facing unplanned pregnancies or sexually transmitted diseases with compassionate, non-judgmental, truthful information, sexual integrity education, and free medical care, to empower them to make the most informed, life-affirming decisions for themselves and their families.

It is my honor and privilege to serve as executive director of InnerVisions HealthCare and to direct the expansion of our free clinic. Since opening our doors in 2011, we have seen continuing growth in the number of women and men seeking our professional help and compassionate care they so desperately need. From our clinic in West Des Moines, we have served thousands of women and men from across central Iowa and have helped to empower over 725 abortion-minded women to choose life. While these are amazing results, we know we can increase these numbers by expanding the outreach and capacity of our services.

To address this critical opportunity we have launched the **Giving HOPE** capital campaign. Funds raised through this campaign will be used to open InnerVisions South, a second clinic location, to expand our services and programs. Please take a moment to consider your participation in our mission and how an expansion of our clinic services can provide life-saving benefits for the many women of central Iowa and beyond.

We ask for your support to help us meet our expansion goals through a contribution to the **Giving HOPE** campaign. With your support we can make a difference in our communities, by providing hope and cultural change one patient and one unplanned pregnancy at a time.

May God bless you for your commitment to life!

Sincerely in Christ,

*Theresa Welch*

Theresa Welch, RN

*Executive Director*



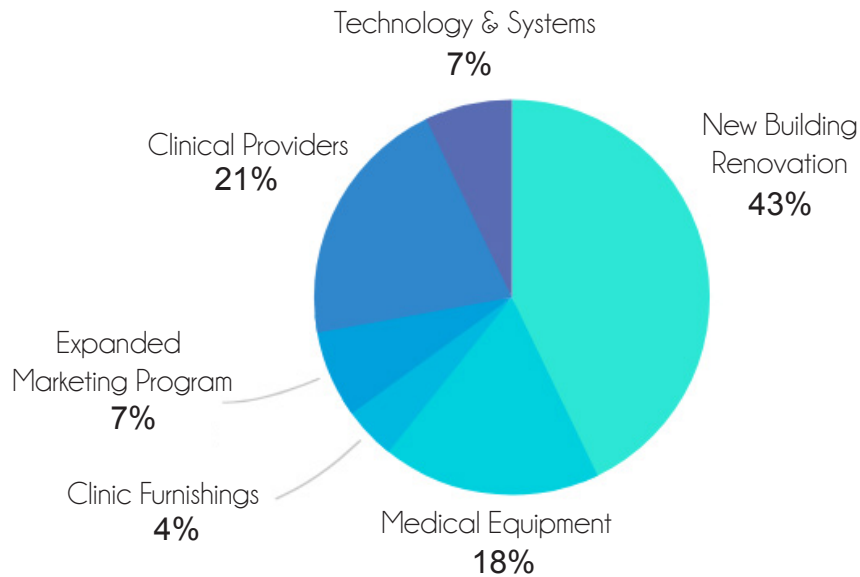


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Expanding our clinic means we will be able to provide quality medical care and support for vulnerable women and unborn babies. An investment in InnerVisions HealthCare is an investment in the humanity of Iowa's future.



## *Expansion Campaign Goal: \$700,000*



New Building Renovation.....	\$ 300,000
Medical Equipment.....	\$ 125,000
Clinic Furnishings.....	\$ 30,000
Technology & Systems.....	\$ 50,000
Clinical Providers.....	\$ 145,000
Expanded Marketing Program.....	\$ 50,000

*We hope to meet our campaign goal by 2/28/19*



# Plans For InnerVisions South

With access to important support services along a bus route, InnerVisions South will be within the St. Vincent de Paul building complex. Both InnerVisions West and InnerVisions South will operate under a single integrated technology platform, with one management team, reducing the average cost of service per patient and improve operating efficiency.



## *520 Army Post Road, Des Moines*

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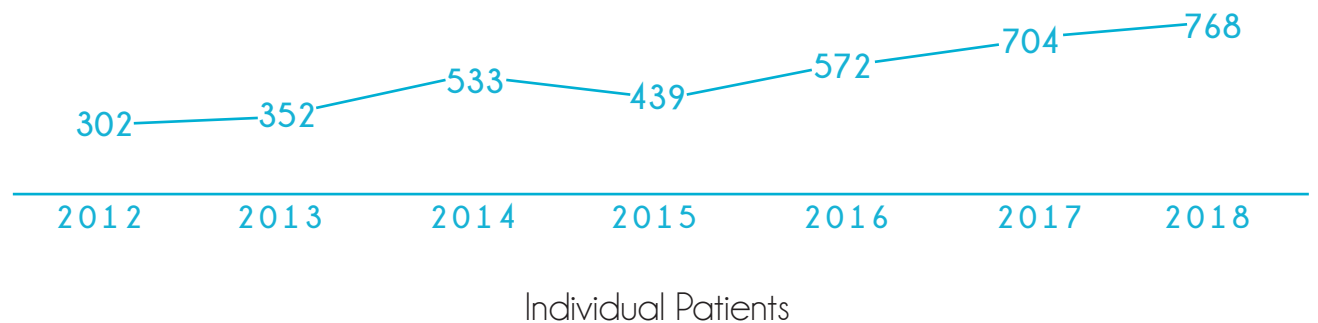
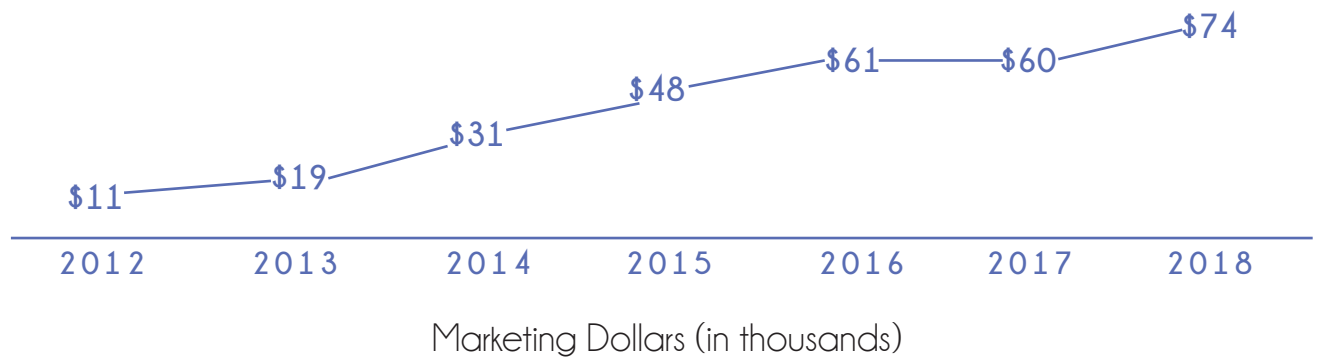


With over 5400 sq. ft, the new InnerVisions South clinic will provide more than three times the space currently available at InnerVisions West. The building interior will be remodeled to create a professional, welcoming atmosphere designed to fit our specific needs.

InnerVisions South will have ultrasound, counseling, and exam rooms, in addition to classroom and conference space. These rooms will accommodate InnerVisions' expanded outreach and support programs, such as education, coaching and mentoring for mothers, fathers and siblings.

# *We understand growth.*

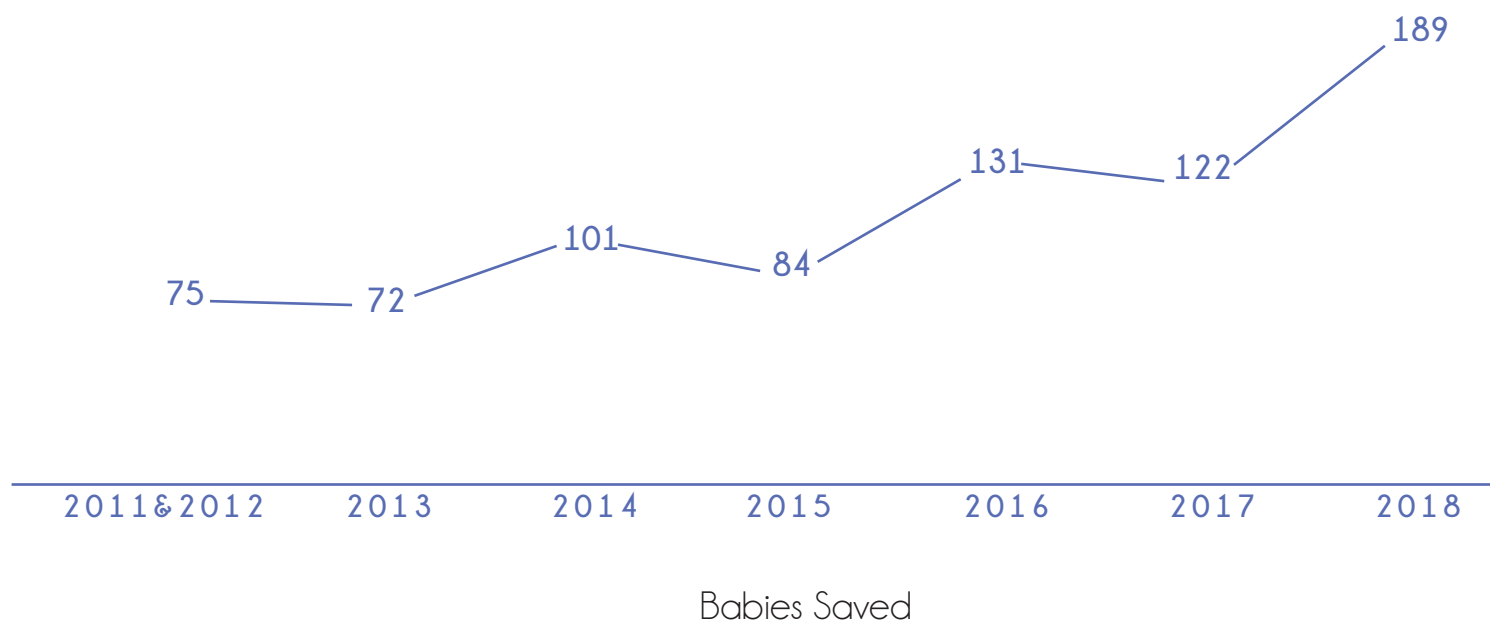
As we open InnerVisions South, we will expand our marketing efforts that inform the public about our professional services and personalized care. This will increase awareness with both patients and referral sources about who we are and what we do.







As patients meet with our nursing staff, they are supported in making healthy decisions. Over the past 7 years, more than 725 abortion-minded women have been empowered to choose parenting or adoption for their unborn babies.



## Our Clinic Staff:

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### *Executive Director:*

Theresa Welch, RN

### *Medical Director:*

Dr. Greg McKernan, DO

### *Volunteer Physicians:*

Dr. Susan Beck, DO  
Dr. Tom Mallisee, MD  
Dr. Sandy Ruhs, MD

### *Director of Nursing:*

Melanie Froyen, BSN, RN

### *Staff Nurses:*

Samantha Freund, BSN, RN  
Brooke Van Bruggen, BSN, RN  
Ceci Flood, BSN, RN

### *Director of Development:*

Bryan Gonzalez

### *Director of Marketing:*

Liliana Grace

### *Accounting Associate:*

Paulette Gardner

### *Staff Development Consultant:*

Lori Staver, MPH, BSN, RN

### *IT Specialist:*

Matt McGuire

## Volunteer Nurses:

Mary Bosch, MSN, RN  
Jo Helling, RN  
Jessica Lyon, RN  
Diane McGuire, BSN, RN  
Rachel Prohaska, RN

## Board of Directors:

### *Chair:*

Justin Doyle

### *Treasurer:*

Rob Stark

### *Secretary:*

Patti Brown

### *Directors:*

Dave Asjes  
Brenna Bird  
Cindy Jensen



“Let us always meet each other with a smile,  
for the smile is the beginning of love”  
-Mother Teresa

InnerVisions HealthCare  
is a “soft place” for our  
patients to land.  
No matter what their  
burdens, we will  
provide them with  
expert medical care  
and a warm smile, no  
questions asked.





**InnerVisions HealthCare**  
An unPlanned Pregnancy and STD Medical Clinic

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